

The Security Event 2019

NEC BIRMINGHAM • 9-11 APRIL 2019



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THE SECURITY EVENT OFFICIAL PRESS RELEASES

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Nineteen Group's acquisition of Western Business Exhibitions creates unrivalled exhibition portfolio for the UK security market.

EAST GRINSTEAD, Nov. 23 – Western Business Exhibitions (WBE), host of the industry's newest exhibition - The Security Event is pleased to announce it has been acquired by award-winning Nineteen Group. With an established exhibition portfolio that includes International Security Expo and International Disaster Response Expo, Nineteen Group has over 16 years of security sector knowledge, a community of over 180,000 security professionals and the market intelligence and resources to provide invaluable support to the 'The Security Event' team and the broader portfolio of WBE events and publications.

Nineteen Group CEO, Peter Jones, said, "I couldn't be more excited about the acquisition of WBE. They are a formidable team who run a great stable of complementary events. As for their launch of 'The Security Event' – they are bringing it back home to the NEC and winning the hearts and minds of the industry by stripping it back to its original format, whilst ensuring it is fresh and relevant for the market today."

The acquisition of WBE adds another ten events and seven market-leading trade publications to the Nineteen Group portfolio. These include three highly successful and established exhibitions from the WBE portfolio co-located with The Security Event at the NEC in Birmingham: The Fire Safety Event, The Health & Safety Event and The Facilities Event.

Tristan Norman, Founder & Event Director of The Security Event comments, "From our first meeting with Peter Jones and Nineteen Events the synergies were abundantly clear. Furthermore, the investment from Phoenix Equity Partners and subsequent acquisition of Western Business Exhibitions places The Security Event in the strongest possible position to deliver the UK's number one channel focused event for the UK Security Industry.

"Now as part of Nineteen Group we are able to offer the industry, two shows (TSE & ISE) in two world class venues each tailored to the needs of both the exhibitors and visitors. We are immensely excited about what can be achieved as a group through continued support of the growing UK security industry across the entire spectrum. It goes without saying that we will remain true to our initial concept and show ethos which has proven so popular to date. I would like to take this opportunity to thank all of our stakeholders, in particular our founding partners for the support on what has been a hugely exciting journey thus far and we look forward to a phenomenal inaugural event in April."

As a brand-new exhibition for the UK's security industry, The Security Event's core vision is to provide a platform which brings together the channel market of installers, dealers, distributors and resellers all in one place. Along with notable security experts and respected industry bodies, the event will also host around 100 world-leading security brands and aims to reconnect those that produce, specify, install and use security systems on a daily basis.

Big-name providers already confirmed for The Security Event in April include: 2N, ASSA ABLOY, Avigilon, Anixter, Bold Communications, Comelit, Comnet, Controlsoft, Credit Card Keys, Deister, Fastlane Turnstiles, Fujifilm, GJD, Gallagher, Genie Access, Honeywell, ICS Security, Luminite, IDIS, Insafe, Morse Watchmans, Risco, SatSecure, Suprema, TDSi, Texecom, Traders Warehouse, Tyco, Winstead, Videcon, Zitko and many more.

In conjunction with the acquisition of WBE, Nineteen Group has received investment from Phoenix Equity Partners. Nineteen Group is continuing its exciting plans for its London shows: International Security Expo, the International Disaster Response Expo and the Safer Cities Summit, which are primarily government, non-government organisation and end-user focused. The investment from Phoenix enables Nineteen to accelerate its vision to grow one of the largest showcases worldwide, bringing a global audience to London.

To register for International Security Expo, opening at at London Olympia on 28-29 November 2018, please visit: www.internationalsecurityexpo.com

The Security Event will take place at the NEC, Birmingham from 9-11 April 2019. For visitor registration, please visit: www.thesecurityevent.co.uk

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ABOUT WESTERN BUSINESS EXHIBITIONS (WBE)

The Security Event is organised by Western Business Exhibitions Ltd (WBE), the owners of the highly successful and respected Health & Safety, Facilities Management and Fire Safety events. With our 25 years of experience, WBE have built an unrivalled reputation for delivering incisive, timely and pertinent content across all these disciplines via a portfolio of market leading exhibitions, events, print magazines and digital publishing.

ABOUT NINETEEN GROUP

With over 20 years of management experience, Nineteen produces large-scale exhibitions supported by award winning conferences, workshops, master classes, seminars and live demonstration programmes that run alongside. Nineteen is located in Wimbledon, where the company is run by a team of passionate people who care about what they do, love the excitement of live events, and come to work to make a difference. With this in mind, Nineteen tries to push the boundaries with its events in order to successfully deliver a rewarding experience for both exhibitors and visitors.

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The Security Event to provide world-class platform for the UK security market - backed industry leading companies

The Security Event has built a platform which is truly designed by the industry, for the industry, with game-changing collaborations with manufacturers, distributors, service providers, associations and industry leaders, industry media and complementary events. Spearheading this approach, a truly outstanding group of global companies has been selected from a range of disciplines to help shape this game-changing new exhibition. The Security Event is proud to have support of its founding partners - Anixter, ASSA ABLOY, Avigilon, Comelit, Honeywell, TDSi, Texecom, Tyco and Videcon.

Comelit managing director Francesca Boeris commented: "Comelit are extremely excited to become a founding partner of The Security Event 2019. The events concept and UK focus aligns perfectly with Comelit's aims moving forwards."

Andy Croston, Owner/Director at Videcon Ltd echos this sentiment, "As one of the first Founding Partners to come on board we saw the huge potential of this exhibition from the very beginning. We're certain The Security Event will delivery exactly what the commercial security market has been waiting for".

The event has already created a buzz within the industry and is expected to welcome over 6,000 visitors across the three days. Along with notable security experts and respected industry bodies, the event will also host around 100 world-leading security brands, including the 10 founding partners.

For these world-leading companies to come on board as founding partners reaffirms the goals of The Security Event as a concept, with a vision to create a dedicated platform that levels the playing field, enabling exhibitors, installers and end users alike to reconnect. "We believe The Security Event is exactly what the UK security industry needs and are excited to come on board as a founding partner" says Gareth Ellams, ASSA ABLOY Group Sales Director. He continues, "At ASSA ABLOY, we are looking forward to the opportunity to engage directly with security professionals as well as end users, to present our industry-leading solutions."

The Security Event is proud to host a tailored education programme, featuring professionally accredited seminars, designed specifically for UK security professionals in the trade and their end users. Delivered across three theatres, industry bodies, technology leaders and renowned experts will provide the latest industry developments and technology updates. As well as participating in the exhibition itself, all the founding partners will be welcomed into our Innovation Theatre hosting seminars on a broad range of disciplines.

Location is of huge importance to The Security Event and was a key deciding factor for many of the founding partners also. Gordon Morrison, Sales Director, Access & Video, GB, Tyco Security Products recognises that, "The opportunity to take an active role as a Founding Partner in an industry event at the location that so many of our customers consider 'home' was extremely welcome". John Davies, TDSi Managing Director also says: "We look forward to meeting our partners and customers in the heart of the Midlands again in 2019."

The Security Event will be the first time a major security exhibition has been held at the NEC Birmingham for more than five years and many feel the NEC has always been the true home of UK Security. Texecom marketing director Clym Brown agrees: "We're partnering with The Security Event because it gives us the chance to reconnect with our installer base in the Midlands and North of the country." Mick Goodfellow, GM Honeywell Security EMEA also

expresses his delight at joining: "This event provides an excellent opportunity to showcase our leading edge security portfolio and in a location that allows us to enhance our relationships with our installer base."

Jarod Booth, Strategic Relationship Manager of Anixter shows his support "There is a gap in terms of opportunities to connect with integrators, end-users and installers outside of London and the South of England, and we feel that the location of The Security Event will help bridge that gap".

With 10 of the world's most recognised security brands supporting the development and launch of the first edition, the industry can be assured that The Security Event will be the place to do business going forward.

-ENDS-

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With over 20 years of management experience, Nineteen produces large-scale exhibitions supported by award winning conferences, workshops, master classes, seminars and live demonstration programmes that run alongside. Nineteen is located in Wimbledon, where the company is run by a team of passionate people who care about what they do, love the excitement of live events, and come to work to make a difference. With this in mind, Nineteen tries to push the boundaries with its events in order to successfully deliver a rewarding experience for both exhibitors and visitors.

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The Security Event – The Must-Visit Commercial & Residential Security Exhibition for 2019 and Beyond

The Security Event is a major new exhibition taking place from 9-11 April at the NEC Birmingham, created for the commercial and residential security market. The event brings together a world-class education programme, market leaders and industry experts, to make it the most hotly anticipated exhibition for UK security professionals in 2019.

Hosted by Western Business Exhibitions (WBE), part of Nineteen Group and powered by Security Essen, The Security Event offers the opportunity to bring together the best and brightest the industry has to offer. Take advantage of free entrance, free parking and free networking drinks at the show.

An event designed by the industry, for the industry

The Security Event has been developed with support from a key group of the industry's major players, to deliver a world-class exhibition dedicated to UK security professionals, installers and integrators. It is proud to have support of its ten founding partners - Anixter, ASSA ABLOY, Avigilon, Comelit, , Honeywell, TDSi, Texecom, Tyco and Videcon. This level of involvement ensures the exhibition covers the latest trends and innovations whilst addressing the evolving challenges facing the industry today.

The event has already created a buzz within the industry. Gareth Ellams, Group Sales Director at ASSA ABLOY said: "We believe The Security Event is exactly what the UK security industry needs and are excited to come on board as a founding partner. At ASSA ABLOY, we are looking forward to the opportunity to engage directly with security professionals as well as end users, to present our industry-leading solutions."

Francesca Boeris, Managing Director of Comelit commented: "Comelit are extremely excited to become a founding partner of The Security Event 2019. The events concept and UK focus aligns perfectly with Comelit's aims moving forwards. We look forward to showcasing Comelit's constant innovation and friendly technology to the UK Security Market at the NEC in 2019."

Mick Goodfellow, GM Honeywell Security EMEA added: "Honeywell Security is delighted to be joining The Security Event as a founding partner. This event provides an excellent opportunity to showcase our leading-edge security portfolio and in a location that allows us to enhance our relationships with our installer base."

Leading global security companies already confirmed

Visitors to The Security Event will have the opportunity to meet with many of the world's leading security providers. Big-name providers already confirmed include: 2N, Advancis, ASSA ABLOY, Avigilon, Anixter, Bold Communications, Brivo, BT Redcare, CDVI, Comelit, ComNet, Controlsoft, Cop Security, CQR Security, Credit Card Keys, Deister, Eagle Eye Networks, eLocker, ESP, Fastlane Turnstiles, Fujifilm, GJD, Gallagher, Genie Access, Honeywell, ICS Security, Luminite, IDIS, Insafe, MaxxOne, Morse Watchmans, RISCO, Selectamark, SKS, Suprema, TDSi, Texecom, Traders Warehouse, Tyco, Winsted, Videcon, Visual Management Systems, Zitko and more.

A tailored seminar programme

The Security Event will welcome high-profile speakers such as Martin Gill, Professor of Criminology and Philip Ingram MBE former Senior Intelligence and Security Officer. Martin Gill will be chairing a Keynote Panel offering insights direct from research on the trends impacting security installers and integrators, conducted on behalf of The Security Event. The session aims to explore the ongoing challenges within the security sector, how these are perceived, their impacts and in what ways might this determine who thrives and who does not.

Addressing the ever-growing cyber threats organisations now face, Philip Ingram will chair a panel entitled - 'Convergence: The challenges for installers and integrators in the increasingly cyber enabled age' covering important restrictions, threats and ultimately considerations which virtual platforms present to the security industry.

Throughout the three-day event, The Security Event's Innovation Theatre will feature presentations from some of the innovative manufacturers on the cutting edge of their field, covering topics such as CCTV, access control, integration platforms, automation, intelligent locking systems. In addition to their exhibition presence, all ten founding partners will be welcomed into the Innovation Theatre, hosting seminars on a broad range of current, relevant topics to industry.

Seminar highlights from our founding partners include:

- The door was open...: a look at the cyber gaps in your building systems - Tyco
- Using digital services to add value to intruder alarms - Texecom
- Deliver Business Efficiencies by deploying innovative integrated security systems - TDSi
- The revolution created by Cloud based security management - Honeywell Security & Fire

A range of sessions covering vital industry updates, standards, regulations and business advice from leading bodies including ASIS, The Security Institute, SSAIB and the FSA will also be presented in the Security in Practice Theatre, available for all visitors as part of their free admission.

The Security Event is also pleased to confirm that Linx International Group will be sponsoring the on-site Technical Seminar Theatre, offering practical training tips and guidance for security installers and integrators. Linx and PerpetuityArc provide courses and training primarily aimed at our end-user community, such as security & risk management training programmes whilst Tavcom Training are an award-winning training provider of security systems. The Group has also launched The Register of Certified Technical Security Professionals (CTSP) designed to raise professional standards in the security and fire industry

Even more value from your visit with co-located events

The Security Event is co-located alongside three other highly successful and established exhibitions from the WBE portfolio: The Fire Safety Event, The Health & Safety Event and The Facilities Event.

One Industry. Two Unique Audiences. The best of both worlds.

The acquisition of WBE by Nineteen Group at the end of November 2018 creates an unrivalled exhibition portfolio for the UK security market, with two complementary security events focused on two unique audiences. With International Security Expo focused on serving Government and End Users, The Security Event is ideally placed to deliver the UK's number one channel focused event for the UK commercial and residential security market.

Following this announcement, Andy Croston, Owner/Director at Videcon Ltd voices his support for The Security Event, "As one of the first Founding Partners to come on board we saw the huge potential of this exhibition from the very beginning. Now with the support and resources of Nineteen behind them, we're certain The Security Event will deliver exactly what the commercial security market has been waiting for".

Tristan Norman, Event Director of The Security Event sums up why the security industry should be excited, "It is not often that the security sector gets to experience a brand-new event of this type and size. There has clearly been demand for a fresh event and we are enjoying tremendous support from the security community since

announcing it. We believe this is a 'must see' event for anyone and everyone in the UK security industry and are excited to welcome visitors and exhibitors to Birmingham in the Spring."

To find out more about The Security Event, please visit: www.thesecurityevent.co.uk

About Nineteen Group

With over 20 years of management experience, Nineteen produces large-scale exhibitions supported by award winning conferences, workshops, master classes, seminars and live demonstration programmes that run alongside. Nineteen is located in Wimbledon, where the company is run by a team of passionate people who care about what they do, love the excitement of live events, and come to work to make a difference. With this in mind, Nineteen tries to push the boundaries with its events in order to successfully deliver a rewarding experience for both exhibitors and visitors.

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Linx International Group to Promote Professional Development Through Training and CTSP Registration at The Security Event 2019

The Security Event 2019 has announced that the Linx International Group will be at the NEC in Birmingham from 9th – 11th April 2019 to provide installers and integrators with expert professional development advice regarding security, risk management, consultancy and training services, as well as the importance of being CTSP (Certified Technical Security Professional) Registered. The company will also support the event's education programme by hosting the Linx International Group Education Theatre.

Launched in 2017, CTSP is a searchable professional Register that publicly recognises the competency of individuals fulfilling technical roles in the electronic security and fire sectors, including Installation, Maintenance and Commissioning Technicians/Engineers, Auditors and Consultants. The Register is operated by Linx International Group Company Tavcom, and is supported by the British Security Industry Association (BSIA), the Security Systems and Alarms Inspection Board (SSAIB) and Dubai based SIRA.

The Linx International Group Education Theatre will deliver a three-day programme, offering practical training tips and guidance for security installers and integrators. Covering current and emerging challenges, specialist seminars will address the most pressing issues facing security teams and engineers to ensure they are equipped to meet the demands of an ever-evolving industry.

Each day, CTSP Registrar at the Linx International Group, Kevin Matthews, will present an introduction to the CTSP Register. He states: "Professionals visiting The Security Event are looking to educate themselves about the latest technologies, thinking and practice in the industry and these are exactly the type of people that will benefit from learning about the training offered by the Linx International Group and from becoming CTSP Registered." He adds: "At the event we will highlight the personal and commercial benefits of having both experience and qualifications acknowledged by a respected independent public Register."

Tristan Norman, Event Director of The Security Event 2019 adds: "It is great to see the Linx International Group join The Security Event. With education being at the core of the show, it is important our visitors are kept up to speed

with the latest training available, as well as the opportunity to get CTSP registered. It is an important initiative that is helping to drive and maintain professional standards in the security and fire industries.”

The Security Event 2019 takes place from 9th to 11th April at the NEC Birmingham. To register visit: www.thesecurityevent.co.uk

For more information about the CTSP visit: www.ctsp.org.uk

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About Linx International Group

Linx International Group provide a complete range of security, risk management, consultancy and training services. UK based with offices and training facilities in the USA, EMEA and Asia-Pac, clients range from major corporations, government and law enforcement agencies and high net-worth individuals. Accredited security management and technical training programmes range from entry level through to MSc.

<http://www.linx-internationalgroup.com>

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